



# Exhibit Hall Advertising Opportunities

To provide a means for exhibitors to promote their Company Name, Product/Service, Product Theaters, Booth Theme or Booth Location, full color display panels will be placed throughout the exhibit hall and available to rent.

There will be up to four, 4-sided rotating units, one in each Coffee Lounge and two in the **Taste Of New Orleans Food Court**. In addition there will be up to ten single sided units along the front wall and inside the entrances to the exhibit hall.

**Rotating Advertising Displays:** Located in the Coffee Lounges and in the **Taste of New Orleans Food Court** in the Exhibit Hall. Each Display will have four individual display panels approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor supplied art work.

- a. **Non-Lighted Ad Panel: \$3,000 each**
- b. **Lighted Ad Panel: \$5,000 each**  
(A 10% discount will be applied on multiple panels)

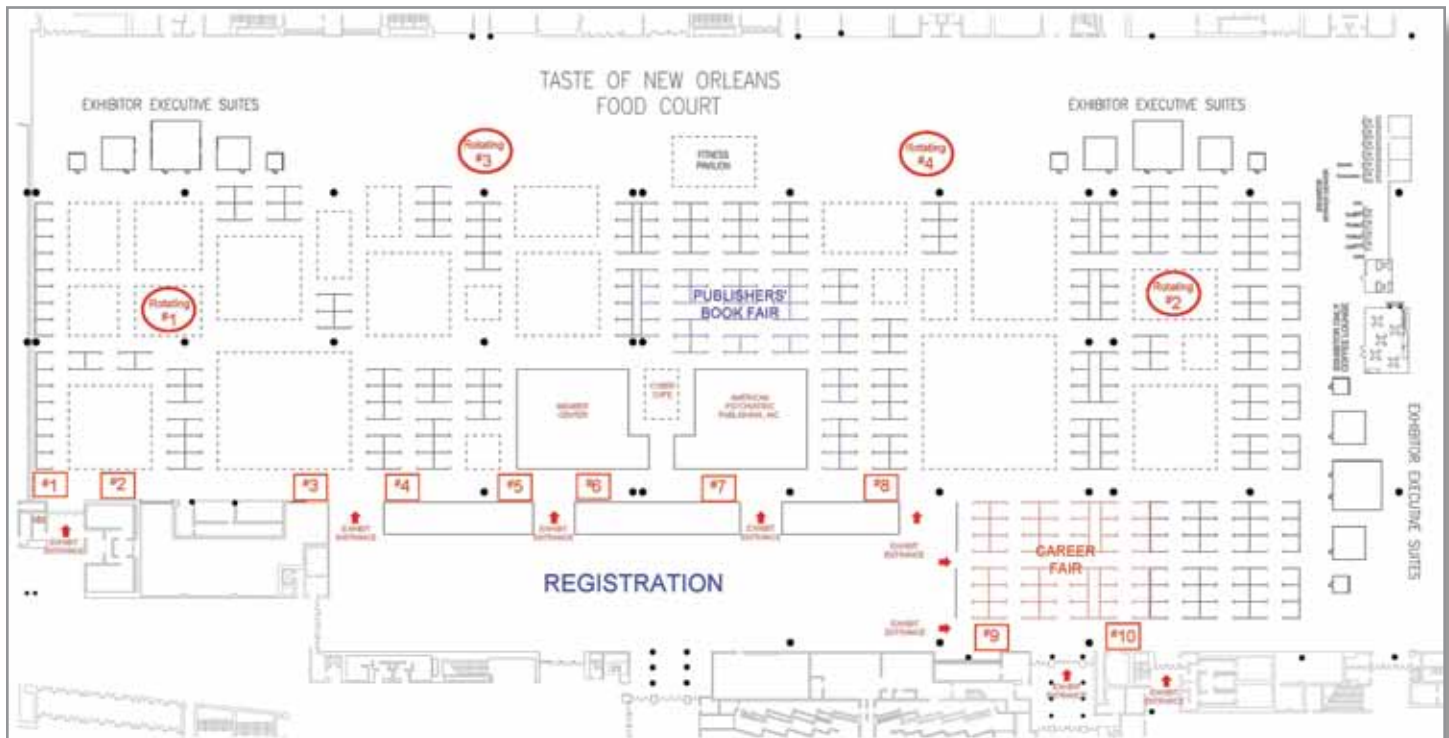
**Advertising Display Panels:** Located by selected entrances and along the front aisle of the exhibit hall. Each Display Panel is approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor supplied art work.

- a. **Non-Lighted Ad Panel: \$2,500 each**
- b. **Lighted Ad Panel: \$4,500 each**  
(A 10% discount will be applied on multiple panels)

**LOCATIONS WILL BE ASSIGNED ON A FIRST-COME-FIRST-SERVED BASIS.**

**To Reserve Ad Space or For Additional Information Contact:**

APA Exhibits Management  
 Kevin Klipsch or Elizabeth Hall  
 (314) 994-9640  
[apaexhibits@expomanage.net](mailto:apaexhibits@expomanage.net)





## Private Executive Suites

Executive Suites located in the exhibit hall will be available for rent. These suites will provide an excellent venue to have private meetings with clients or conduct staff meetings. Several different sizes are available to meet your individual requirements. There will be access to the suites from 10:00 a.m. – 5:00 p.m., Sunday – Tuesday. Refreshments may be ordered separately through Convention Center Catering

Private Executive Suites constructed with fabric-covered hardwalls and lockable door, will include carpeting, a 22"x 28" identification sign and furnishings as listed below:

### Platinum Exhibitor Suite: 30' x 30' - \$18,000

Furnishings include: 36 chairs, 2 round tables, 4 wastebaskets, (4) 6' white draped tables set in conference configuration, 3 lockable cabinets.

### Gold Exhibitor Suite: 20' x 30' - \$14,500

Furnishings include: 24 chairs, 2 round tables, 3 wastebaskets, (4) 6' white draped tables set in conference configuration, 2 lockable cabinets.

### Silver Exhibitor Suite: 20' x 20' - \$9,600

Furnishings include: 16 chairs, 2 round tables, 2 wastebaskets, (2) 6' white draped tables, 1 lockable cabinet.

### Executive Exhibitor Suite: 10' x 20' - \$4,800

Furnishings include: 8 chairs, 2 round tables, 2 wastebaskets.

### Exhibitor Suite: 10' x 10' - \$2,400

Furnishings include: 4 chairs, 1 round table, 1 wastebasket.

### To Reserve A Suite or For Additional Information Contact:

APA Exhibits Management  
Kevin Klipsch or Elizabeth Hall  
(314) 994-9640  
[apaexhibits@expomanage.net](mailto:apaexhibits@expomanage.net)

*Floor Plan Indicates Locations Only Not Actual Sizes*



### Convention Center Executive Lounge (One Only) - \$20,000

This permanent Executive Lounge located on a private level of the Convention Center is only accessible by private elevator. The private room has a luxurious furnished lounge area with a TV and 10 computer work stations. Available Saturday – Wednesday, 7:00 a.m. – 6:00 p.m. Catering is available through Convention Center Catering.

### To Reserve This Private Lounge or For Additional Information Contact:

Linda Bueno, Director Industry Relations  
(703) 907-8519  
[lbueno@psych.org](mailto:lbueno@psych.org)

