



Industry Support Opportunities



American Psychiatric Foundation
Advancing public understanding of mental illnesses™

APA NEWS NETWORK \$235,000

Live Daily Annual Meeting News coverage, broadcast on a loop into hotel rooms and on monitors located throughout the Convention Center. A 4 minute Corporate/Educational or Branded Advertising spot will air each every half hour. In addition, your company name will be listed in the Annual Meeting Program Book

DAILY BULLETIN \$180,000

Four, six page issues of the Daily Bulletin newspaper delivered to annual meeting participants via room drop (20,000 copies) and in hotels and Convention Center. Supporter will receive three half page (8½ x 11) ads in each issue.

CORPORATE LOGO OR PRODUCT BRANDED SHUTTLE BUSES \$40,000 to \$125,000

Corporate Package: \$125,000 for 12 vehicles (9 motor coaches and 3 mini coaches); and up to three (3) packages available, -Nine (9) motor coaches 2-foot high by 39-foot long identical side panels placed on the door side of the motor coaches; and,-Three (3) 1.5-foot high by 12-foot long identical side panels placed on the door side of mini coaches

Advertising Package: \$40,000 for one motor coach; one (1) motor coach with full wrap; and up to three (3) packages available

In addition to the sponsorship costs associated with the corporate and advertising packages payable to APA, there will be an additional cost for production, installation, and removal of signage, payable directly to Kushner & Associates. If you are interested in this sponsorship opportunity or have questions, please contact Vernetta V. Copeland at vcopeland@psych.org or at 703-907-7382.

PRODUCT THEATER \$40,000 Each Session

Nine 30 minute Promotional Product Presentations Sessions will be available. 8:30 a.m.– 9:00 a.m., 9:30 a.m. – 10:00 a.m., and 4:00 p.m. – 4:30 p.m. Sunday, Monday and Tuesday. Standard theater room set for 200 participants, Audio Visual, Food Service, and Lead Retrieval Device are included. Time Slots will be assigned on a first-come, first-served basis.

WIRELESS INTERNET \$75,000

Wireless Internet access in the Convention Center for Annual Meeting attendees. Log On Screen may have corporate logo and educational information. Company name will also be listed in the Annual Meeting Program Book.

INTERACTIVE CITY MAP \$70,000

Interactive Map of New Orleans with banner and skyscraper ads. Meeting information and locations are accessible through the portal. Company name will be listed in the Annual Meeting Program Book

WIRELESS INTERNET/INTERACTIVE CITY MAP BUNDLE \$135,000

BOTTLED WATER IN REFILLABLE BOTTLES WITH COMPANY LOGO \$60,000

Corporate name and logo on water bottle given away in exhibit hall and registration area. Supporter responsible for production of logo water bottles, plus cooler fees. Water cooler fees not included in supporter grant. Company name will be listed in the Annual Meeting Program Book

KEY CARDS OR DOOR HANGERS \$55,000

Company corporate name and logo on meeting hotel keycards and do not disturb door hangers. Printing of keys and or door hangers not included in supporter grant. Supporter responsible for working directly with the meeting hotels to produce the keycards and or door hangers. Company name will be listed in the Annual Meeting Program Book

INTERNATIONAL LEADERSHIP DINNER \$30,000

Signage at the door of the dinner and company name will be listed in Annual Meeting Program Book.

INTERNET CAFÉ \$25,000

Internet Cafés located both in the exhibit hall and lobby of the Convention Center. Internet Café signage will include company name and logo of supporter. Company name will be listed in the Annual Meeting Program Book

SEATED MASSAGE CENTER IN THE HEALTH AND FITNESS PAVILION \$30,000

Seated Massage Center Located in the exhibit hall to give attendees an opportunity to rest and recharge. Foot Massage stations are included at no extra charge. Tokens, distributed from the supporting companies booth may be required to receive a massage. Actual tokens are to be provided by the supporting company. Signage will include company name and logo of supporter.

**TO TAKE ADVANTAGE OF THESE SUPPORT OPPORTUNITIES OR FOR ADDITIONAL INFORMATION CONTACT:
LINDA BUENO, DIRECTOR INDUSTRY RELATIONS, at lbueno@psych.org or at (703) 907-8519.**

