



# Attendee Mailing Label Information

## Reach APA Members and Annual Meeting Attendees

### Before and After the 2010 APA Annual Meeting

#### With APA Mailing Lists!

#### Pre-Meeting Registration List

- Available April 26, 2010 (The list will be available for shipment April 26, 2010 thru August 4, 2010.)
- Various selection criteria are available including registrants, guests, and geographic locations (excludes exhibitors, staff, and press).
- Following the meeting, the Registration List will be available thru August 4, 2010.

#### APA Member List

- Send your message to APA members before the Pre-Registration List is available.
- U.S. Count includes selections by member's area of interest and geographic location.

Contact **Oxana Myachina** at [omyachina@psych.org](mailto:omyachina@psych.org) or (703) 907-8553 for an order form and further information on the Pre-Meeting Registration List and the APA Member List.

### 2010 Mailing List Pricing and Fees

	2010 APA Membership Mailing List	2010 APA Annual Meeting Attendees List
Electronic Mail (ASCII, delimited text file)	\$185 per 1,000 names + \$90 flat e-mail fee	\$220 per 1,000 names + \$90 flat e-mail fee
3.5 Floppy Disk (ASCII, delimited text file)	\$185 per 1,000 names + \$90 flat e-mail fee	\$220 per 1,000 names + \$90 flat e-mail fee
Avery 5161 Pressure Sensitive Labels	\$215 per 1,000 names + shipping fee	\$230 per 1,000 names + shipping fee
Selection Fees (first three )	\$25 per 1,000 names	\$25 per 1,000 names
Minimum Selection Fee	\$60.00	\$60.00
Additional Selection Fees	\$10 per 1,000 names per additional selection	\$10 per 1,000 names per additional selection
Key Code Fees	\$10 per 1,000 names	\$10 per 1,000 names
Minimum Key Code Fee	\$30.00	\$30.00
Shipping Fees	\$60 (UPS 2nd day) \$75 (UPS next day)	\$60 (UPS 2nd day) \$75 (UPS next day)

### Minimum Charge of \$400 + Selection and Shipping Charges

The APA provides labels/electronic files for the purpose of promoting educational or scientific courses, seminars, meetings, recruitment, books, or products concerned with mental health or mental illness and treatment. Mail pieces must be approved by APA before order can be processed. The labels/electronic files are sold for ONE-TIME use only by requestor for the specific mailing ordered and for no other

purpose. It is not to be reproduced in any form or sold to another user. All orders must be used within eight weeks of receiving the labels/electronic file. Downloading and maintaining a database of this list is strictly prohibited. **These lists may not be used to purchase phone numbers, e-mail addresses and/or fax numbers for any purpose.**